JANUARY 2015
EDITORIAL CALENDAR

FEATURES

COVER — Boost Your EHR's Efficiency
Many physicians say their EHR has made them less efficient, but there may be some ways to change that. Here's how physicians can use their staff and identify shortcuts to document more quickly and use the EHR more efficiently.

TECHNOLOGY — Health Information Exchange Progress Report
In the quest for greater healthcare data interoperability, HIEs are seen as playing a major role. Here's how they're faring and what it means for your practice.

COLUMNS

The Bigger Picture

The Inbox — Feedback from our readers

Pearls — Excerpts from our popular e-newsletter

Noteworthy — Stats, news, "App of the Month," and more!

Doc Talk — MD-authored excerpts from our Practice Notes blog

NEW! ICD-10 Toolkit — Advice from AHIMA experts

Administrator's Desk — Is it Time to Outsource Your Billing?

Reform Roundup — Independence at Home & Primary Care

Business 101 — New Staff Orientation Tips

Physician Finance — Advice from asset protection expert Ike Devji, JD

The Tech Doctor — Online Marketing That Doesn't Work

Coding — Answers to your toughest coding questions

The List — I Wish Patients Knew This About Doctors

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FEBRUARY 2015
EDITORIAL CALENDAR

FEATURES

COVER — Not Getting Paid Enough? Here’s Help
Our 13th Annual Fee Schedule Survey
We’ll provide benchmark data on fees and allowables, reporting on average commercial payments and charges by group size, specialty, and state — as well as rural, urban, and suburban locations. Plus, get your guide to getting paid what you’re worth and access complete survey data at PhysiciansPractice.com.

IN PRACTICE — Social Media Dos and Don'ts
Don't avoid social media just because you fear it could raise your risks. Social networking — done right — can create a big boost for your practice. Here are the right and wrong ways to use social media.

COLUMNS

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The Inbox — Feedback from our readers
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Noteworthy — Stats, news, "App of the Month," and more!
Doc Talk — MD-authored excerpts from our Practice Notes blog
NEW! ICD-10 Toolkit — Advice from AHIMA experts
NEW! Courtesy Clinic — Etiquette expert Sue Jacques answers your practice predicaments
Administrator's Desk — Ten Must-read Daily Resources
Practice Transformations — Profiles of practices exploring new care models
Coding — Answers to your toughest coding questions
The List — Outrageous HIPAA Violations

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MARCH 2015
EDITORIAL CALENDAR

FEATURES

COVER — The Malpractice Maze
Are you performing unnecessary tests just to avoid a possible malpractice claim? Are you worried staff behavior may spark a lawsuit? Here's how to practice medicine without worrying about the specter of legal action peeking over your shoulder.

TECHNOLOGY — Securing Your Practice Against Electronic Security Breaches
Don't question your data security after a breach. Here are some strategies — from no-brainers to high-tech — to keep protected health information safe.

COLUMNS

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The Inbox — Feedback from our readers
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Doc Talk — MD-authored excerpts from our Practice Notes blog
NEW! ICD-10 Toolkit — Advice from AHIMA experts
The Tech Doctor — High Tech, Low Speeds
Business 101 — Selecting Benefits for Staff
Physician Beware — Narrow Networks: What Physicians Need to Know
Administrator's Desk — Integrating NPPs into Practice
Physician Finance — Advice from asset protection expert Ike Devji, JD
Coding — Answers to your toughest coding questions
The List — My Inspiration to Pursue Medicine

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ALSO COMING THIS YEAR:

• **May 2015: Staff Salary Survey**
  Are you overpaying your staff? Underpaying? How much should you offer that terrific nurse practitioner you’ve found? Our seventh annual national staff salary survey sheds light on what other practices pay. And visit PhysiciansPractice.com for complete regional and national staff salary data.

• **July/August 2015: Technology Survey**
  Which tech tools are physicians really using in their practices? Who’s doing how much of what and why? We give you the real scoop, based on our readers’ responses. Plus, visit PhysiciansPractice.com for a slideshow highlighting key survey results.

• **September 2015: Great American Physician Survey**
  The American physician community is changing fast: politically, economically, and personally. *Physicians Practice* continues its groundbreaking research into the minds, hearts, and habits of modern physicians with its sixth annual Great American Physician Survey. And visit PhysiciansPractice.com for complete survey results.

• **November/December 2015: Physician Compensation Survey**
  Are you making what you’re worth? Compare your earnings to your peers with our annual Physician Compensation Survey results. Full results will be available at PhysiciansPractice.com.

New columns:

• **ICD-10 Toolkit**
  Monthly tips and advice from experts at the American Health Information Management Association (AHIMA) on how to get ready for the ICD-10 transition coming Oct. 1, 2015.

• **Courtesy Clinic**
  The Civility CEO® Sue Jacques answers your questions about conflict among medical staff personnel and tricky interactions with patients.

• **Staffing Up**
  Explore different aspects of improving staff skills, such as customer service, teamwork, clinical skills, and patient relations.

  **Want to be notified when updates are made to our 2015 editorial calendar? E-mail editor@physicianspractice.com with "Editorial Calendar Updates" in the subject line to receive regular notifications.**

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