



Psychiatric Times  
**Virtual  
Career Fair**

**Participate in a psychiatry specialty career fair without the expense and hassle of a physical venue.**

**Gain exposure to psychiatrists actively searching for positions.**

**Set-up and participation in the virtual career fair is fast and easy.**

**In your "booth" you will be able to:**

- Post available positions.
- Provide in-depth information to candidates about your company(s) to attract candidates.
- As candidates apply for positions, they will be able to attach resumes and upload written and/or video profiles of themselves.
- Exhibitors may provide a variety of materials online to visitors (company profiles, marketing materials, etc.)
- Company and recruitment representatives may engage in real-time chats, video chats and/or E-mail correspondence with job candidates. Recruiters have immediate access to candidates' posted resumes and profiles, so that they may discuss with applicants during the chat.

**The Goals of the Virtual Career Fair are:**

- To establish the beginning of the recruitment relationship with a qualified audience of psychiatry specialists.
- Make the screening process more efficient.
- Where applicable, to facilitate scheduling of face-to-face interview.

## Psychiatric Times Virtual Career Fair 2009 Promotion Package

**Interactive Booth Presence Includes:**

- One fully interactive booth for the 2 day 'live' exhibition.
- 90 days booth presence on virtual career fair archive.
- Full reporting and feedback on activities of visitors to your booth post show. Includes traffic metrics documenting number of participants, user profile, average time of engagement and number of completions.

**Psychiatric Times Journal Promotion Includes:**

- Your company logo will appear on all material promoting the virtual career fair in Psychiatric Times journal – circulation to 40,000+ psychiatrists.
- Editorial coverage of the event in Psychiatric Times journal preceding and following the virtual career fair with mention of all participating sponsors.
- Free print advertisement announcing participation in the virtual career fair to appear in Psychiatric Times journal classified section in the month prior to the event – August issue.
- 20% discount off the total cost of your regularly scheduled print advertising in August, September and October issues of Psychiatric Times

**PsychiatricTimes.com Promotion Includes:**

- Editorial coverage of the event on PsychiatricTimes.com preceding and following the virtual career fair with mention of all participating sponsors.
- Your company logo to appear on promotional E-blasts to PsychiatricTimes.com's database of 15,000 opt-in users.
- Free Top/Sky Banners on Psychiatric Times Career News E-Newsletters and on PsychiatricTimes.com classified page.
- Your company logo to appear on promotional ads posted on PsychiatricTimes.com website.
- Free online sponsor tile advertisement on PsychiatricTimes.com prior to the event to promote your company's attendance. Ad will appear run of site prior to and during virtual career fair.

**Cost of Basic (1 day) Package:** \$4,950

**Cost of 2 day Package:** \$5,400

For information contact: Jules Leo at (201) 984-6267, or E-mail [jules.leo@cmpmedica.com](mailto:jules.leo@cmpmedica.com)